2021 ANNUAL REPORT

Photography courtesy of Nasdaq, Inc.

COACH•ART
Last fall, CoachArt was granted the rare opportunity to ring Nasdaq’s closing bell in honor of our 20th anniversary and nationwide expansion.

Enter 9-year-old Erick, one of the first kids to sign up when we expanded to New York City in 2020, and a true “power user” of CoachArt. Having participated in 47 different programs in just over a year, he was a great candidate to be CoachArt’s official “bellringer” on this special day.

Erick received the star treatment when we gathered in Times Square on Friday, October 22. After getting a tour of the Nasdaq MarketSite facilities and sitting down for an interview about his experience, he led the CoachArt team onto the floor to ring the bell and close out the market.

Fast forward a few weeks to our “National Launch Party” online event on November 10, and Erick was onscreen cheering from home as we officially opened our programs to kids impacted by chronic illness nationwide.

As we continue to roll out CoachArt lessons across the country, we’re motivated by the knowledge that millions of kids like Erick are waiting to discover the benefits of our programs.
MEETS THE U.S. MEN’S SOCCER TEAM THANKS TO CHAMP

As the Presenting Partner of U.S. Soccer, Volkswagen gives children experiencing hardships or unique circumstances the opportunity to participate in their Player Honoree Program for each U.S. Soccer match.

Because COVID-19 has prevented kids from participating in-person, Volkswagen has continued this incredible experience through a custom telepresence robot named “CHAMP” that enables kids to remotely enjoy the honoree role on match day.

In 2021, four different CoachArt students were selected to participate in the program, including 7-year-old Anthony from LA, who was diagnosed with Acute Lymphoblastic Leukemia when he was 2.

The Leukemia diagnosis, coupled with a grueling 3.5 years of treatment, adversely impaired Anthony’s physical function. After completing his cancer treatment in August of 2020, Anthony is now in “rehabilitation” mode with weekly physical and occupational therapies and regular exercise, including soccer lessons with his volunteer CoachArt coach, Johnny.

With the help of CHAMP, Anthony and his older brother Sarkis were featured as honorees for the World Cup Qualifying match against Mexico on November 12. As part of the experience the boys received custom jerseys, got personal tours of the locker room and field, and even met U.S. team captain Tyler Adams before the match.

“Cancer made me feel different from other kids my age and like I was on the outside,” Anthony told us. “I couldn’t do what the others could do on the playground, on the field, or in PE class. Now that I’ve finished treatment, I see that my hard work in the therapies is making me stronger and faster.”

Bolstered by support from his brother, his coach, and now the entire U.S. National Team, Anthony hopes to continue his soccer development in his CoachArt lessons and beyond.
CoachArt’s online store was stocked with great swag for the holiday season thanks to a group of talented CoachArt kids who donated their artworks to be featured on the items. From tea towels to phone cases and tote bags, these items showcase a sample of the terrific artwork that kids create every day in their CoachArt lessons.

As part of our “Shop For Good” campaign, which launched on Giving Tuesday (the Tuesday after Thanksgiving), the purchase of any of these items supports a month of free arts and athletics lessons for a CoachArt kid. Items in the store are accompanied by fun facts about the kids who created the artworks, such as which superpowers they’d want most, or which era they’d visit if they had a time machine.

The swag even caught the eye of beauty influencer Mickey Williams, who featured it in a WGN Daytime Chicago TV segment in December about gift ideas for the holidays.

Visit coachart.org/shop to browse these items and add some to your own collection.

“CoachArt is the best thing to have happened to my kids, especially during the pandemic. The classes are very well organized and the coaches are extremely helpful and empathetic. My kids have learned to paint, do yoga, martial arts, bake, etc. from the comfort of our home.”

- Nipur & Ripun’s Mom
Amit serves as SVP of Experience Cloud Platforms and Products at Adobe. Formerly, he was the Vice President of Ecosystem Development for Adobe where he was responsible for building and managing strategic partnerships and initiatives. Prior to this role, Amit was the Head of Emerging Businesses and the GM of Adobe’s DMP business. Amit also spent 7 years in Adobe’s Corporate Development Group where he executed numerous transactions including acquisitions of Omniture, Scene7, Efficient Frontier, Demdex, and Auditude. Amit joined Adobe via the acquisition of Macromedia where he was in the Corporate Development Group focusing on mobile and video. Amit began his career at Hambrecht & Quist as a technology investment banker and also spent several years at a technology startup. Amit has a B.S. from the University of California, Berkeley and an MBA from UCLA’s Anderson School of Management.

Kara trusts that communities have the answers and is an unapologetic believer in young people and the adults that uplift them. She stays focused on equity, family, good sneakers, green tea, and getting people what they need.

Jamie is an advertising writer and creative director. In 1990, he joined Portland agency Wieden+Kennedy, where he created iconic Nike work for Michael Jordan, Tiger Woods, Andre Agassi, Charles Barkley, and the Atlanta Olympics. In 1995, he was named the lead creative director on the Nike business. In 1998, Jamie joined Fallon NY as Partner and Executive Creative Director. In 2000, he was named Adweek’s “National Creative Director of the Year.” In 2002, Jamie began a 10-year run at Goodby Silverstein & Partners in San Francisco. He was named one of the world’s top 50 creative people by Creativity Magazine three times in that span, and in 2010 Goodby Silverstein was honored as Ad Age’s “Agency of the Decade.” In 2012, Jamie founded barrettSF. The agency now has offices in San Francisco, Minneapolis, and LA, and is a three-time “Advertising Age Small Agency of the Year” honoree.

Eliza was a first and second grade teacher for ten years, in both public and private schools. She has also been a Tinkergarten leader, promoting the values of learning through play and getting kids outside to connect to nature and explore the world around them. A longer-term goal of this outstanding program is to help children develop the skills to solve problems collaboratively and creatively with mixed-age peers, and to develop persistence and grit, all through the joys of sensory play. Additionally, Eliza taught as a JQuest teacher through Temple Isaiah, a leader in Jewish education programs. Most recently, Eliza is settling her family into a newly remodeled home, shuffling her boys to and from school, coaching soccer, note-taking during Zoom piano lessons, introducing her boys to lacrosse, and playing house and Connect 4 with her preschool daughter. 2020-2021 have indeed been years to dig deep into the self-compassion bucket, especially learning how to best meet the needs of a neurodiverse child. Raising her children to embrace the whole spectrum of humanity with regard to race, culture, politics, religion, economics, language, ability, and gender (while continuing to remind them to wash their hands for 20 seconds!) has never been more important to her.

Leah is an organizational strategist and social entrepreneur whose mission is to create the next generation of bold businesses and philanthropists driven by action, community, and transparency. Leah is the Chief Growth Officer at Pledge, a modern fundraising platform that empowers businesses, nonprofits, and individuals to launch seamless and charitable fundraisers in minutes. She is also the founder of Every Purpose, an impact strategy firm that collaborates with conscious individuals and businesses to build purpose-driven strategy, thoughtful engagement, and sustainable action.
Sean is Chief Financial Officer of Headspace Health, the world’s most comprehensive and accessible mental healthcare platform. The company’s flagship Headspace brand has touched the lives of over 100 million people in 190 countries through mindfulness tools for managing stress, sleep, and focus. Headspace Health’s enterprise brands, Headspace for Work and Ginger, are distributed through over 2,700 enterprises including Starbucks, Adobe, Delta Air Lines, and ViacomCBS, and through health plans such as Cigna.

After joining the company in early 2014 with a strong economic and business background, Brecker’s initial months at Headspace were pivotal in raising the company’s first round of funding in 2015, led by investor The Chernin Group. In 2017, Headspace raised an additional $37M in a Series B round led by Spectrum Equity, bringing its total funding to $75M. Other Headspace investors include Advancit Capital, Allen & Company, Breyer Capital, Jessica Alba, Jared Leto, Ryan Seacrest, Jeff Weiner, and more. In 2020, Headspace raised a total of $93 million in its Series C funding round. The round was led by blisce/, with participation from Waverley Capital and Times Bridge.

Headquartered in Santa Monica, California, Sean is the driving force behind all financial and commercial matters, overseeing the growth of the company as it continues to expand and develop its content. He was also instrumental in driving Headspace’s merger with Ginger to form Headspace Health.

Prior to joining Headspace, Sean enjoyed a 15-year career as a trader and originator at large investment banks such as JPMorgan, Lehman Brothers, and Citigroup, spanning numerous locations including New York, London, and Singapore. He has an MBA in Finance from the Wharton School of the University of Pennsylvania and a B.A. in Mathematics and Economics from Wesleyan University.

Chris is the Founder & CEO of Chime, a leading US consumer fintech that helps members avoid fees, get paid early, save money automatically, and achieve financial peace of mind. From 2007–2012, Chris was Chief Product Officer and SVP, Corporate Development at Green Dot. Chris was also a senior product leader at Visa and one of the first executives at ComScore. Chris lives in San Francisco with his wife, Alex, and their two kids who both love participating in CoachArt family events!

Pete is a leader within the Services group at Apple working on the Apple video business. Prior to Apple, Pete served as the SVP of Marketing & Distribution for Hulu, and led Hulu’s content distribution and customer acquisition/retention efforts as a member of the executive management team. There, he was responsible for subscriber acquisition and retention; paid, on-channel, and brand marketing; distribution strategy and partnerships; and content marketing. Pete also served as a Management Consultant at McKinsey & Company prior to his time with Hulu.

Ken is a Product Manager at Google where he has worked on both the Cloud and Ads teams. Prior to Google, Ken’s career included time in finance (banking and venture capital), startups (Sunrun and Upwork), and large tech companies (PayPal and Yahoo).

Ken is the founder of The Foundation for Giving HOPE, a non-profit that raises awareness and funds for children suffering from chronic and life-threatening illnesses. Over the past 20 years, The Foundation for Giving HOPE has raised nearly $1M to support children’s charities. Ken’s other volunteer activities include serving as the Board Chair of Hidden Villa, an environmental and educational non-profit based in Los Altos Hills, and he has been actively involved with Paul Newman’s “Hole in the Wall Gang Camp” since high school.

Ken lives in Los Altos with his wife, Jennie, and four children. On weekends you can typically find him shuttling kids between games and coaching Little League.

Michael is a product leader at Apple, where he focuses his work on machine learning and tooling for Siri. Prior to Apple, Michael was the President and COO of Pullstring, Inc, leading the company through its successful acquisition by Apple. Earlier in his career, he co-founded and led ConnectSolutions until its acquisition, and led multiple products at Adobe and Macromedia. In addition to his work with CoachArt, Michael works with a number of nonprofits focused on children and educational development in the San Francisco Bay Area.
Russ has spent the last 25+ years starting, investing in, and running technology companies. He is currently the Vice Chairman of Carbon Health. He was previously the co-founder / CEO of Dynamic Signal, which was acquired by Sumeru. Before that he co-founded and was CEO of Adify, which was acquired by Cox in 2008. Russ was also SVP of Business Development at Wine.com, Executive Vice President of Corporate Development at comScore, and among the first employees at Flycast, which was acquired by CMG in 2000. He is an active angel investor in the digital world and currently sits on a number of boards.

Christina completed her undergraduate studies at the University of Pennsylvania and graduated Magna Cum Laude with a Bachelor’s in the Biological Basis of Behavior. She then pursued a Master’s of Science in occupational therapy with the specific intent to work with children using a neurobiological approach to therapy. She graduated from Temple University and earned Temple’s Award for Highest Academic Achievement. Christina has also completed an advanced practice certificate in Infant Parent Mental Health through the University of Massachusetts Boston. Christina owns and operates a unique, multi-therapist, pediatric therapy clinic in the East Bay, which provides service to about 100 families per week. She is an Advanced Mentored Clinician in Sensory Processing Disorder, via the STAR Institute. Additional training/certifications include DIR/Floortime, therapeutic listening, interactive metronome, Sequential Oral Sensory Approach to feeding, and Brain Gym. She is an exercise enthusiast, and enjoys adventuring, and spending time with her friends and three children.

Jennifer worked at Mattel for over 15 years, most recently as Senior Director of Trade Shows & Event Production. While at Mattel, and previously at Disney Consumer Products and Nickelodeon, Jennifer oversaw large, complex events and trade shows.

Outside of her professional life, Jennifer has sat on the Board of Trustees at Westover School, an all-girls boarding high school that she attended from 1984-1987, for the past 6 years. She is also a member of the Board of Advisors for her alma mater, Denison University.

In addition to her roles at Westover and Denison, Jen is the President of the Parents Association Board at her son Asher’s elementary school, the John Thomas Dye School. Prior to being President, she was the Vice President and also sat on the Special Event Committee in 2018 & 2019 and Fair Committee in 2020.

Alli is the founder of Cinch PR, a San Francisco-based agency specializing in consumer lifestyle brands. Since 2006, Cinch PR has carved out a ‘non-tech’ leadership position, focusing on top travel, destination, food & beverage, and retail brands. Alli is the driving force behind Cinch’s strategy and oversees its operations, while serving as a pragmatic advisor to Cinch’s portfolio of brands, including Four Seasons Hotels & Resorts, Hyatt Resorts, AutoCamp, Westfield, JAM Cellars, Squaw Valley, and Blue Bottle Coffee. She ensures Cinch delivers revenue-oriented PR programs at a superior level of service with results-driven, measurable outcomes. Alli is a certified Wish Grantor for Make-A-Wish Foundation, trained clinic escort for Planned Parenthood, and mentor for the Northwestern Alumni Association, and served on The Board of Directors for Cal Shakes, co-chairing their Youth Advisory efforts.

Jason is EVP, Head of Corporate and Business Development at PLAYSTUDIOS, a leading social gaming platform. At PLAYSTUDIOS, Jason is responsible for corporate strategy, mergers and acquisitions, business development, strategic finance, and investor relations.

Previously, he served as Vice President and Head of Strategic Initiatives for Activision Blizzard’s Esports division, where he helped establish its foundational business model and strategy, oversaw commercial partnerships with Esports organizations and technology companies globally, and managed business operations and analytics. Prior to joining Activision Blizzard’s Esports unit, Jason served as a key member of Activision’s Corporate Strategy and Business Development group, where he oversaw the company’s acquisitions of King Digital and Major League Gaming, ran the company’s long range planning process, and advised on new strategic opportunities.

Prior, he served as Vice President of J.P. Morgan Entertainment Industries Group in Los Angeles, and held positions in Corporate Strategy and Development for NBC Universal and in M&A for New York City-based independent financial advisor Rothschild Inc.

Originally from New York, Jason now lives in Los Angeles with his wife and three children.
Elena Halpert-Schilt has dedicated her career and pro bono efforts to ensure that Los Angeles County youth can achieve their dreams, regardless of the circumstances of their birth such as racism, poverty, inequity, injustice and prejudice. Elena has recognized expertise in implicit bias, improving outcomes in under-resourced populations, community organizing and engagement, program development and implementation, and organizational development.

In 2017 Elena retired from the position of Assistant Executive Director of the LA County Commission on Human Relations. She previously served as the Director of Engagement and Development at LA Best Babies Network, Executive Director at MotherNet LA and Chairperson of the county’s advisory committee on families impacted by substance abuse.

Currently Elena focuses on antiracism efforts and spends as much time as possible with her family, especially grandsons Connor and Finn. Elena joined the CoachArt board over fifteen years ago after her son, Bradley, became a CoachArt student.

Scott is a Managing Director with Alvarez & Marsal’s Corporate Transformation Consulting Practice. Scott recently served as interim CEO for a private equity owned FinTech company. Previously, he was a Partner at a boutique strategy consulting firm focused on the FinTech sector. Scott was an SVP with MasterCard Advisors pre/post IPO, a Partner with Ernst & Young’s strategy practice, and a Partner with Cresap/Towers Watson – where he led the firm’s alliance with its Japanese affiliate (a BCG spinoff). He served on the Boards of Pyramid Autism Center, Growers First, Laguna Beach SchoolPower and The Living Desert. Scott was named one of UCLA Anderson’s “100 Most Influential MBA Alumni” for his work around innovation within the non-profit space.

Carlyn is a Managing Director with The Oxbridge Group, where she has been since 2000. She started with the firm’s New York office and opened the Los Angeles office in 2002. Carlyn began her career in recruiting with a New York-based investment Banking search firm. Prior to that, she worked in the office of the CEO of Prudential Securities, managing the Prudential Securities Foundation for Charitable Giving. She also spent three years at The Museum of Modern Art in a business development and fundraising capacity.

Eric is a digital media and ecommerce executive with a strong track record of leading and growing companies, who most recently served as CEO of LaneOne. Before LaneOne, Eric was an Executive VP at CBS and GM of CNET Media Group, an online content network within CBS Interactive. Prior to his work with CBS and CNET, Eric was the President and COO of Wolfgang’s Vault, as well as a Vice President at J.P. Morgan for over 10 years.

Jennifer is a proven international communications leader who serves as Managing Director at TrailRunner International. Previously, Jennifer was the Head of International Corporate Affairs for Alibaba Group, where she led global communications strategy and stakeholder engagement. Prior to Alibaba, Jennifer was Senior Vice President and Head of Corporate Marketing and Reputation at Visa Inc., and previously served as the Chief of Staff to Visa’s CEO. Jennifer began her career as a management consultant with Accenture. In addition to CoachArt, Jennifer also sits on the boards of BellRinging Brands, Post Holdings, and Kyriba. She received a B.A. from Middlebury College and an M.A. in Organizational Psychology from Columbia University. She lives in San Francisco with her husband and two daughters.

Stefanie is the Managing Partner of PwC’s Southwest market and responsible for all aspects of PwC’s service delivery across Southern California, Arizona, Colorado, Nevada, New Mexico and Utah. With almost 30 years of experience with PwC, Stefanie has led the service teams for several of PwC’s largest clients, with a primary focus in the Technology, Media and Telecommunications (TMT) sector, and helps her clients as they reinvent themselves and their business models for improved competitive positioning in the digital environment. In addition to CoachArt, Stefanie sits on the board of The Music Center and the CalChamber.
Chris is the founder and President of Oakland Kia. He has served as the Dealer Principal since 2002, and has started and sold several dealerships in Northern California since then. Chris is also the founder and managing principal of an Oakland-based real estate development firm specializing in urban infill redevelopments including multi-family, office, retail, and hospitality. Chris recently completed Downtown Oakland’s first hotel project in over 15 years..

Jason is a Real Estate Attorney with a focus on leasing, purchase and sale, the formation of real estate investment companies, property acquisitions and dispositions, financing, tax deferred exchanges, and development related matters. For over 10 years Jason was in-house counsel at Reynolds & Brown, a real estate development and management company that owns and operates a portfolio of industrial, retail, office, and mixed-use assets. Before that he served as an Associate at both Foley & Mansfield and Severson & Werson.

Zander is CEO of Momentive and has been on its board of directors since 2009. Previously, he was SVP of entertainment at GoPro and has served on its board since 2018. Prior to that, Zander was SVP of strategic development at CBS Corporation via its acquisition of CNET Networks, where he was CFO and head of corporate development. He began his career in the technology investment banking group at JPMorgan. He has a J.D. and an M.B.A. from Emory University and a B.A. in political science from the University of Washington.

Kay is FIFA’s Chief Commercial Officer, responsible for leading a global, multi-faceted and multinational team that is tasked with leveraging world-class creativity and innovation in media, marketing, sales, business development, and partnerships to develop and drive forward FIFA’s commercial and business strategies. Outside of work, Kay is a passionate advocate for youth in underserved communities. He is a founding Board Member & Chairman Emeritus of both Brooklyn Excelsior and Atlanta Heights Charter Schools. Kay also serves on the Advisory Board of Harvard University’s Hutchins Center for African and African American Research, and is on the board of Dallas based Wingstop Inc. In 2014, President Obama appointed Kay to the President’s Advisory Council on Financial Capability for Young Americans.

Kelly joined Aura in October 2021 and serves as President & COO. In this role, Kelly leads the company’s product and go-to-market strategy and oversees the product, sales, marketing, and operations teams. Prior to Aura, Kelly served as Vice President of Content Partnerships at YouTube where she led the global partnership strategy and management of content creators and media companies across the Americas. While at YouTube, Kelly was instrumental in growing its creator ecosystem, developing meaningful business with media companies and making significant contributions to YouTube’s Responsibility efforts. She also played a crucial leadership role in some of YouTube’s largest new businesses including YouTube TV, YouTube Shorts, and YouTube Shopping.

Kelly was Vice President, Content Acquisition at Netflix from 2007-2014, driving the company’s international expansion across markets including Canada, France, Germany, Latin America, UK, and the Benelux and Nordic Regions. Kelly also held positions in digital distribution and business development at Sony Pictures, and spent time at both Bain & Company and Audax Group, a private equity firm in Boston.

Kelly is a graduate of the University of Texas at Austin and Harvard Business School. She is an independent board member of Roka Sports, a direct-to-consumer retailer of performance eyewear and technical gear for athletes. She serves on the non-profit boards of CoachArt and New Classrooms, an organization on a mission to personalize education by redesigning how math is taught in the classroom.
Sean serves as Chief Executive Officer of Leaf Group, a wholly owned subsidiary of Graham Holdings. Sean was previously the CEO of Saatchi Art, which Leaf Group acquired in August 2014. Sean is also the former CEO and member of the board of directors of Ticketmaster. Sean has also served as an Entrepreneur in Residence at Mayfield Fund and began his executive experience as EVP, Technology at Citysearch.

Sean currently sits on the board of directors of Eventbrite, a publicly traded company, and has also served on many public and private boards over his career. Sean is actively involved in non-profit work as a board member at CoachArt and is a former member and co-chairman of the board of directors of the Pat Tillman Foundation. Sean received his bachelor’s degree from the University of South Carolina and attended graduate school at Boston University and the University of South Carolina.

James was named Disney’s Chairman, ESPN and Sports Content in October 2020. He had been ESPN president and co-chair, Disney Media Networks, since March 2018, after serving eight years as a top Disney executive.

James’ record of success leading businesses focused on consumer products, digital initiatives, and sports made him the quintessential selection for ESPN at a pivotal point in its 38-year history: a time of unprecedented technological advancements and rapidly changing consumer habits. Under his direction, ESPN has secured several programming deals that position ESPN well for the future.

Since February 2016, James had served as chairman of Disney’s consumer products and interactive media division, the world’s largest licensor of consumer products. James originally joined The Walt Disney Company in 2010 as co-president, Disney Interactive. James came to Disney from Yahoo, where he rose to head of media.

James earned a bachelor’s degree in economics from Cornell in 1991 and a law degree from St. John’s in 1994.

Currently serving as the CEO of Ingrooves Music Group (a Universal Music Group company), Bob is a pioneer in the digital music arena, joining with longtime partner Dave Goldberg in 1994 to found LAUNCH Media, one of the world’s first digital music enterprises. After a highly successful run, the company was acquired by Yahoo! Inc. in 2001. As part of the sale, Bob became Head of Music at Yahoo!, overseeing its global music operations until 2007. Most recently, Bob was President of Fender Musical Instruments Corporation where he remains a member of its board of directors. Prior to that, he served as Co-Founder and CEO of Dashbox, a workflow management system and marketplace for music licensing.

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Erika is a Partner at Leonard Green & Partners, a private equity firm based in Los Angeles, which she joined in 2011 to lead the Firm’s capital raising, investor relations, and limited partner co-investment activities. Previously, Erika was with Centerbridge Partners, a private equity and credit investment firm, and Renaissance Technologies, a quantitative hedge fund firm, both based in New York. She began her career at PwC. Erika earned a Bachelor of Arts degree in Economics from Wellesley College.

Rich’s career spans two decades where he has served as a leader in treasury, corporate, and investor relations at publicly traded companies. Most recently he was the Vice President of Finance at Twitter. Prior to Twitter, Rich held executive positions at AT&T and DreamWorks Animation, where he spent ten years as Deputy Financial Officer helping build the company into the leader of premium family content. While he was at Dreamworks, the company released the world’s highest-grossing animated film, Shrek 2. Rich holds an MBA from Columbia University and a B.A. in Economics from Hamilton College.

Manoj is the Co-Founder and Chief Revenue Officer at Tabapay. While he was a Fin-Tech EIR at Crosslink Capital, he conceptualized and incubated the initial market fit and use cases that led to Tabapay’s funding. Prior to that Manoj was a Senior Business Leader at MasterCard, where he built the West Coast Office focusing on BD & Partnerships in the Digital Sector. Other career highlights include investment banking with Lehman Brothers and a BD and Corp Dev Executive at Amazon, Yahoo! and IAC.

Brent serves as Chief Development Officer of Candle Media. Formerly, he was Chief Innovation Officer and a partner at United Talent Agency (UTA). Recognized as one of the entertainment industry’s leading innovators, Weinstein has long been on the forefront of creating and driving iconic, groundbreaking deals across all forms of media, representing and advising many of the world’s most iconic content creators, as well as a number of the most innovative companies, from startup to Fortune 500. During his tenure at UTA, Weinstein helped build and launch, and continues to oversee, numerous market-leading practice areas including the company’s Digital Talent, Podcasting, Events & Experiences, and Ventures teams. Weinstein also co-managed UTA IQ – UTA’s strategic data and analytics division – and the agency’s market-leading News & Broadcast division, which represents many of the world’s most renowned journalists.

Prior to joining UTA, Weinstein practiced corporate and business litigation. He is a graduate of the University of Southern California, where he earned a bachelor’s degree in Business Administration, and the University of San Diego School of Law. He lives in Los Angeles with his wife and two children. He serves on philanthropic Boards for CoachArt and the Friends of the Saban Community Clinic.

John is a Founder and Partner at Moorgate Capital Partners. Prior to founding Moorgate, John spent 20 years advising, financing and investing in media and technology companies both domestically and internationally. John previously ran the Media and Communications Group at J.P. Morgan Chase Securities in the U.S. and the Chase Manhattan Media and Communications Group in London. John also sat on the J.P. Morgan Chase Client Executive Council.

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Noah Wintroub is a Global Chairman responsible for helping founders and entrepreneurs navigate, scale, and succeed in a period of massive disruption and innovation fueled by technology and creativity and to deliver J.P. Morgan and its capabilities to Silicon Valley and the innovation community globally.

Based in San Francisco, Noah founded J.P. Morgan’s Internet and Digital Media (“IDM”) business. Since joining J.P. Morgan over 20 years ago, Noah has helped the firm become Wall Street’s preeminent platform for founders as well as traditional and emerging clients seeking content, advice, access, and capital to take advantage of disruption and innovation in consumption patterns, platforms and business models.

Noah graduated Phi Beta Kappa, Magna Cum Laude from Colgate University with a B.A. in History and a minor in Religion. An avid traveler, Noah studied abroad in Russia and Israel and has visited over 30 countries.

A native of Chicago and diehard Cubs fan, Noah lives with his wife and three daughters in San Francisco, California. In 2015, he was named the youngest-ever Vice Chairman at J.P. Morgan and was named #13 on Fortune’s 40 under 40.

In his free time, Noah serves on the board of CoachArt, Congregation Emanuel, and the advisory board of Yad Hanadiv. He enjoys running, coffee and spending time with his family.

—I am a CoachArt kid and I absolutely love attending their virtual programs. I enjoy being in an environment where I am accepted and able to use my creativity even while homebound.”

— Allyson
“CoachArt has been extremely beneficial and meaningful for my children. It has increased the quality of their self esteem and shaped them in a most healthy and joyous way! Coding, painting, martial arts, dancing, singing, and playing multiple instruments are some of the classes that have given my children positive spirits.”

- Miranda, Maximo & Dahlia’s Mom
**BY THE NUMBERS**

- **Registered Students**: 1,331
  - San Francisco Bay Area: 330 (25%)
  - Los Angeles: 857 (64%)
  - San Diego: 85 (6%)
  - Expansion Cities: 59 (5%)

- **Volunteers**: 2,336
  - Los Angeles: 1,400 (60%)
  - San Francisco Bay Area: 658 (28%)
  - San Diego: 85 (6%)
  - Expansion Cities: 113 (5%)

- **Matches Created**: 488
- **Volunteers Onboarded**: 488
- **Students Onboarded**: 187
- **Total Lesson Hours**: 26,477

**PROGRAMS**

**IN 2021, CoachArt provided 26,477 hours of free lessons and started serving families nationwide.**

- **MOST REQUESTED ACTIVITIES**
  - Performing Arts
  - Visual Arts
  - Digital Media
  - Literary Arts
  - Sports & Wellness
  - Culinary
  - Music

- **MUSIC**
  - Piano: 7%
  - Guitar: 5%
  - Baking: 4%
  - Cooking: 4%
  - Yoga: 4%
  - Painting & Drawing: 25%
  - Arts & Crafts: 12%
  - Specially Requested Activities: 26%

- **STUDENT FEEDBACK**
  - 95% have fun learning new skills
  - 87% feel more confident
  - 89% feel more relaxed
  - 92% met a positive adult role model

- **PARENT FEEDBACK**
  - 86% feel more supported in helping their child through their illness
  - 80% feel more connected to a broader community
  - 94% would recommend CoachArt

**LAST UPDATED: 02/2022**
**2021 REVENUE**

<table>
<thead>
<tr>
<th>Contributions</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual</td>
<td>$1,108,560</td>
</tr>
<tr>
<td>Corporate</td>
<td>$589,893</td>
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<tr>
<td>Foundation</td>
<td>$411,474</td>
</tr>
<tr>
<td>Other Revenue</td>
<td>$531,922</td>
</tr>
</tbody>
</table>

**TOTAL REVENUE:** $2,641,649

“Having a daughter with a chronic illness, being a single mom, and living in a pandemic have brought struggles I could never imagine. CoachArt has taken a weight off my shoulders and provided many opportunities to my girls. CoachArt has become a considerable blessing to our family”

- Jordyn & Jadyn’s Mom
2021 HIGHLIGHTS

JANUARY

#TuesdayTalent
Tag CoachArtOrg and use TuesdayTalent in your post caption to be featured!

FEBRUARY

CoachArt volunteers share a number of artistic and athletic talents with kids impacted by chronic illness. In honor of PizzaDay, here's CoachArt student Angelo making his own pizza during his cooking lesson! 🍕تمتع #cooking #mentoring

MARCH

CoachArt
March 1, 2021

We have 2 NEW Facebook Live Art Tutorials for kids this week! 💖✨
Join us live, here on the CoachArt Facebook page!

 придётся, Tuesday, March 2nd @ 12pm PT: Let’s Draw Together! Join Coach Byron for a Drawing Tutorial for kids. This week’s theme will be drawing monsters!

Suggested Materials: Paper and crayons, colored pencils, or markers.

... See more
APRIL

CoachArt
1,811 followers
1m - Edited

Happy #NationalVolunteerMonth! For families impacted by childhood chronic illness, volunteers are superheroes. Thank you to all of our talented and dedicated volunteer coaches who make a difference in the lives CoachArt kids!❤️

Do you have an artistic or athletic talent you’d like to share? Learn more about CoachArt’s online volunteer opportunities: https://bit.ly/3dL0gMr

#volunteering #coaching #mentoring #nonprofit #childhoodchronicillness #arts #athletics #socialimpact

Marci Rosenblum and 3 others

Reactions

MAY

CoachArt
@CoachArtOrg

CoachArt follows cancer survivor and engineer Daniela Jenin as she gives us insight into the caregivers that inspired her to #volunteer. Check out the CoachArt blog to read about her experience: bit.ly/30TrXK0

JUNE

couchartorg • Follow

couchartorg: Can you smell the fresh baked cookies? 🍪 CoachArt kids loved learning how to make cookies from scratch, join the baking Club’s Facebook Group for a fun baking night with the family. 🥳

#cooking #Baking #cookingrecipes #cooking #baking #cookingclass #cooking #baking #cookinglesson #cooking #baking #cooking #baking #cooking #cooking lesson #cookingclass #cooking #baking #cooking #baking #cooking #cooking lesson #cookingclass 31m

23 likes

June 21, 2021
JULY

CoachArt kid Chisi "virtually" joined the U.S. National Women’s Soccer Team on the field for their final warmup match before the Tokyo Olympics! 😊 Thanks Volkswagen. Read her exciting story below:

CoachArt.
July 17, 2021

AUGUST

CoachArt

1,811 followers
6mo - 0

CoachArt loves providing our community with creative solutions to help kids impacted by chronic illness -- especially during the pandemic. Keep your family entertained at home with 5 fun projects that will help them thrive.

Check out the CoachArt blog to read more: https://bit.ly/3jyecz0

5 Fun Projects for Kids to Do Anytime – CoachArt

coachart.org • 3 min read

Reactions
SEPTEMBER

MARTIAL ARTS CLUB

INTEGRITY MEANS KNOWING THE DIFFERENCE BETWEEN RIGHT AND WRONG, AND STANDING FOR IT, EVEN IF NO ONE ELSE IS LOOKING.

75 views
November 3, 2021

OCTOBER

CoachArt
October 20, 2021

BREAKING: 9 year old Elina just rang the Nasdaq bell for CoachArt to celebrate our upcoming nationwide expansion and to promote our Virtual National Launch Party on November 17!

RSVP here: www.coachart.org/02years

Photography courtesy of Nasdaq, Inc.
#coachart #Nasdaq #02years #nonprofit #nonprofitorganization

Welcome to Brandlive Event! Login & get ready to stand out in a big way...

Tony (Toho) W. Haywood, MBA, BSBA, CTBME and 4 others

Reactions

NOVEMBER

For the month of November, we teamed up with the Marlborough Robotics Team on an awesome Coding Club. Junior volunteers from the Marlbots led CoachArt kids in new coding exercises weekly. Week one was designed to build up their skills. In week 1 participants broke off into two groups, one beginner and the other intermediate. The beginner group focused on creating 2D artwork using shapes and colors to create a winter snowman scene. The intermediate group began working on coding ping pong games!

#CoachArt #Coding #KidsCoding #Robotics #NonProfit #Volunteering #ArtWork
DECEMBER

CoachArt
@CoachArtOrg

Kids have taken over the CoachArt Swag Shop!! Each item purchased funds 1 month of arts and athletics lessons for 1 more kid. Shop For Good here: coachart.org/shop/

4:30 PM · Dec 1, 2021 · Twitter Web App
1 Like

"CoachArt coaches went out of their way to travel to our home to spend time with our kids and made every interaction special and memorable. My kids were usually aloof and shy. We noticed the transformation that happened during the session with their coaches: the kids loosened up and were more social."

- Sebastian, Carina & Joaquin’s Mom