SHINE LIKE THE STARS SHOWCASE

CoachArt’s #TuesdayTalent Award Show

Giving Tuesday, December 1

SPONSORSHIP PACKAGE
CoachArt’s #TuesdayTalent campaign is upon us, and we’re thrilled to be celebrating the unique skills of our students and coaches on every Tuesday throughout the rest of the year.

During the biggest Tuesday of them all—Giving Tuesday, we’ll feature an ensemble of incredible CoachArt students as part of our Shine Like the Stars Showcase.

To help them prepare, we’ve enlisted a host of celebrity coaches, including: David Blaine, Emma Chamberlain, Andre Drummond, Lizzy Green, Sasha Pieterse, Dylan Sprayberry, and Booboo Stewart.

The third installment of our Virtual Gala Series will pay tribute to these gifted students and celebrate our recent expansion to Chicago, Dallas, Denver, New York City, and Portland.

We invite you to join us
CoachArt’s Shine Like The Stars Showcase
Giving Tuesday, December 1, 2020
5pm Pacific Time/ 8pm Eastern Time
coachart.org/shinelikethestars

For all sponsorship inquiries, please contact Colton Alexio at colton@coachart.org or 213-545-2324.

For an event recap and list of sponsors from our most recent Virtual Gala, click here.
COACHART’S #TUESDAYTALENT CELEBRITY COACHES

FEATURING:

DAVID BLAINE
Magician
Social Reach - 2.54M followers*

ANDRE DRUMMOND
NBA Player
Social Reach - 2.59M followers*

SASHA PIETERSE
Actress
Social Reach - 13.2M followers*

EMMA CHAMBERLAIN
YouTuber
Social Reach - 29.7M followers*

LIZZY GREENE
Actress
Social Reach - 3.91M followers*

DYLAN SPRAYBERRY
Actor
Social Reach - 4.22M followers*

BOOBOO STEWART
Actor
Social Reach - 2.26M followers*

*Each celebrity’s social reach numbers are a compilation of their total followers across 4 major social media platforms—Facebook, Instagram, TikTok, and Twitter.
SPONSORSHIP LEVELS

We’re happy to customize these levels and benefits to best meet your company’s needs. Please let us know if you’d like to start that conversation.

MARQUEE PACKAGE
- Naming rights to a student performance during the show
- Customizable, full-screen recognition during closing credits
- Prominent logo recognition on all event collateral including website, reminder emails, recap, etc.
- Digital recognition in post-event Facebook ads targeting our 5 expansion cities: Chicago, Denver, Dallas, New York, and Portland

EMCEE PACKAGE
- Naming rights to a Giving Tuesday “matching hour” before the show
- Customizable, full-screen recognition during closing credits
- Text recognition on all event collateral including website, reminder emails, recap, etc.
- Digital recognition in post-event Facebook ads targeting our 5 expansion cities: Chicago, Denver, Dallas, New York, and Portland

ENCORE PACKAGE
- Standard, full-screen recognition during closing credits
- Text recognition on all event collateral including website, reminder emails, recap, etc.
- Digital recognition in post-event Facebook ads targeting our 5 expansion cities: Chicago, Denver, Dallas, New York, and Portland

CHEERING SECTION
- Shared, partial-screen recognition on our virtual recognition wall for the event

$5,000
$2,500
$1,000
$500
VIRTUAL RECOGNITION SAMPLES
All virtual recognition will appear during the closing credits of the show. Screen time exposure and recognition prominence will correspond with donation level.

Customized Recognition

![Customized Recognition Example](image)

Standard Recognition

![Standard Recognition Example](image)

Cheering Section Recognition

![Cheering Section Recognition Example](image)