Dear CoachArt Community, thank you for joining us in our mission to create a transformative arts and athletics community for families impacted by childhood chronic illness. This yearbook and annual report is our way of summarizing the accomplishments you made possible in 2019. The positive and mutually rewarding interactions between our volunteer coaches and our students are always the highlights of our year, and we have included a few of those stories in this report. Other highlights of 2019 included:

- We launched The UpBeat, a website and podcast featuring helpful tips, resources, and inspirational stories for families impacted by childhood chronic illness. It’s "your guide to thrive"!
- We launched our San Diego Advisory Council to strengthen our presence in the region.
- We had our best-ever Children’s Benefit, raising $946k from generous donors and sponsors as we honored Heart & Humanity Champion Chris Britt and Volunteer of the Year Kendell Hardy.
- In August, we set a record for the most children to enroll as CoachArt students in a single month.
- CoachArt lessons were taped for "Making Good," the series produced by Cosmic Pictures and BYUtv and hosted by Kirby Heyborne, which spotlights non-profits that are touching lives across the U.S.

Please let us know if you have any questions, or if you’d like to know more about the ways in which you can be involved in our work.

Yours sincerely,

--The CoachArt Team

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Glossary

Student: A recipient of our services. Must be 5-18 years old and either have a chronic illness that lasts at least 30 months or be the sibling of a child with such an illness. (Never “patient”).

Coach: A volunteer who has completed our training, passed a background check, and provides our services.

Lesson hours: The total time that a student spends participating in an arts or athletics lesson from a coach or group of coaches.

Match: A pairing of a student and coach for a subject-based lesson, usually for 4-8 weeks. May also be the pairing of a group of students with a group of coaches.

In-Home-Lesson Match: A one-on-one pairing of a student and coach with eight lessons focused on one activity, usually in the home. At the end of each match, the volunteer and the student/parent have the choice to renew and continue the match.

Club Match: A group of coaches and group of students doing one activity in an appropriate venue.
AMIT AHUJA
SAN FRANCISCO BAY AREA

Amit is Vice President of Adobe Systems. Before rising to VP, he served as the Senior Director of Product Management, where he was responsible for leading the strategic direction and execution of multiple initiatives. Prior to this role, Amit spent seven years in Adobe’s Corporate Development Group, executing numerous transactions including acquisitions of Omniture, Scene7, Efficient Frontier, Demdex and Auditude. Amit joined Adobe via the acquisition of Macromedia, where he was in the Corporate Development Group, focusing on mobile/video.

JAMIE BARRETT
SAN FRANCISCO BAY AREA

Jamie is an advertising writer and creative director. In 1990, he joined Portland agency Wieden+Kennedy, where he created iconic Nike work for Michael Jordan, Tiger Woods, Andre Agassi, Charles Barkley, and the Atlanta Olympics. In 1995, he was named the lead creative director on the Nike business. In 1998, Jamie joined Fallon NY as Partner and Executive Creative Director. In 2000, he was named Adweek’s “National Creative Director of the Year.” In 2002, Jamie began a 10-year run at Goodby Silverstein & Partners in San Francisco. He was named one of the world’s top 50 creative people by Creativity Magazine three times in that span, and in 2010, Goodby Silverstein was honored as Ad Age’s “Agency of the Decade.” In 2012, Jamie and his partner Patrick Kelly founded barrettSF. In 2018, Advertising Age named barrettSF “West Coast Small Agency of the Year.”

ELIZA LURIE BECKER
SAN FRANCISCO BAY AREA

Eliza taught for 10 years as a first and second grade teacher in both public and private schools. More recently, she led Tinkergarten classes to promote the values of learning through play and get kids outside to connect and explore the natural world, work creatively to solve problems collaboratively with mixed-aged peers, develop persistence and grit, and simply have fun. She also taught JQuest at Temple Isaiah in Lafayette. She is now actively involved in her boys’ elementary school on the Site Council Committee, Coordinating Council Committee and PTA, as well as helping to edit a friend’s work for publication in the world of self-regulation. She is also cherishing time at home with her one-year-old daughter.
Leah Bernenthal
Los Angeles
Co-Founder

Leah is the Founder of Every Purpose, a strategic consultancy that designs, builds, and executes social purpose into businesses and brands. Prior to Every Purpose, Leah worked with the Annenberg Foundation to develop and launch AnnenbergTech and PledgeLA. She began her career as a management consultant and quickly shifted her focus to nonprofit and philanthropy after co-founding CoachArt. Leah has over 20 years of nonprofit experience in fundraising, program design, strategic growth, board development, event planning, governance, and retreat facilitation. She received the President’s Volunteer Service Award and the Daily Point of Light Award, is a Volunteer Service Award and the PledgeLA. She began her career as a management consultant and quickly shifted her focus to nonprofit and philanthropy after co-founding CoachArt. Leah has over 20 years of nonprofit experience in fundraising, program design, strategic growth, board development, event planning, governance, and retreat facilitation. She received the President’s Volunteer Service Award and the Daily Point of Light Award, is a Volunteer Service Award and the President’s Volunteer Service Award and the Daily Point of Light Award. From 2007-2012, Chris was Chief Product Officer and SVP, Corporate Development at Green Dot. Chris was also a senior product leader at Visa and one of the first executives at ComScore.

Michael Fitzpatrick
San Francisco Bay Area

Michael is currently serving as an Engineering Manager at Apple, where he focuses on Siri. Before his time at Apple, Michael was the President and COO of PullString, Inc, which provided companies with collaborative tools to rapidly design, prototype, and publish highly engaging voice applications on Amazon Alexa and Google Assistant. Prior to PullString, he co-founded and led ConnectSolutions. Earlier in his career, Michael held various management positions at Adobe and Macromedia. In addition to CoachArt, Michael works with a number of nonprofits focused on children and educational development.

Pete Distad
San Francisco Bay Area

Pete has been at Apple for over five-and-a-half years and is currently a leader within the Apple Media Products group. Prior to Apple, Pete served as the SVP of Marketing & Distribution for Hulu, and led Hulu’s content distribution and customer acquisition/retention efforts as a member of the executive management team. There, he was responsible for subscriber acquisition and retention; paid, on-channel, and brand marketing; distribution strategy and partnerships; and content marketing. Pete also served as a Management Consultant at McKinsey & Company prior to his time with Hulu.

Ken Ebbitt
San Francisco Bay Area

Ken is a Product Manager at Google where he has worked on both the Cloud and Ads teams. Prior to Google, Ken’s career included time in finance (banking and venture capital), startups (Sunrun and Upwork), and large tech companies (PayPal and Yahoo!). Ken is the founder of The Foundation for Giving HOPE, a non-profit that raises awareness and funds for children suffering from chronic and life-threatening illnesses. Over the past 18 years The Foundation for Giving HOPE has raised nearly $1M to support children’s charities. Ken’s other volunteer activities include serving as the Board Chair of Hidden Villa, an environmental and educational non-profit based in Los Altos Hills, and he has been actively involved with Paul Newman’s “Hole in the Wall Gang Camp” since high school. Ken lives in Los Altos with his wife, Jennie, and four children. On weekends you can typically find him shuttling kids between games, and coaching Little League.
Russ is a digital media industry veteran with more than 25 years of experience in the online marketing world. He is co-founder and Chairman/CEO of Dynamic Signal. He co-founded and was CEO of Addy, which was acquired by Cox in 2008, and he also co-founded SocialShield. Russ was also SVP of Business Development at Wine.com, Executive Vice President of Corporate Development at comScore, and among the first employees at Flycast, which was acquired by CMGi in 2000. He is an active angel investor in the digital world and currently sits on a number of boards.

Christina completed her undergraduate studies at the University of Pennsylvania and graduated Magna Cum Laude with a Bachelor’s in the Biological Basis of Behavior. She then pursued a Master’s of Science in occupational therapy with the specific intent to work with children using a neurobiological approach to therapy. She graduated from Temple University and earned Temple’s Award for Highest Academic Achievement. Christina has also completed an advanced practice certificate in Infant Parent Mental Health through the University of Massachusetts Boston. Christina owns and operates a unique, multi-disciplinary practice with an emphasis on children and youth. She is an Advanced Mentored Clinician in Sensory Processing Disorder, via the STAR Institute. Additional training/certifications include DIR/Floortime, therapeutic listening, interactive metronome, Sequential Oral Sensory Approach to feeding, and Brain Gym. She is an exercise enthusiast, and enjoys adventuring, and spending time with her friends and three children.

Alli is the founder of Cinch PR, a San Francisco-based agency specializing in consumer lifestyle brands. Since 2006, Cinch PR has carved out a ‘non-tech’ leadership position, focusing on top travel, destination, food & beverage, and retail brands. Alli is the driving force behind Cinch’s strategy and oversees its operations, while serving as a pragmatic advisor to Cinch’s portfolio of brands, including Four Seasons Hotels & Resorts, Hyatt Resorts, AutoCamp, Westfield, JaM Cellars, Square Valley, and Blue Bottle Coffee. She ensures Cinch delivers revenue-oriented PR programs at a superior level of service with results-driven, measurable outcomes. Alli is a certified Wish Grantor for Make-A-Wish Foundation, trained clinic escort for Planned Parenthood, and mentor for the Northwestern Alumni Association, and served on The Board of Directors for Cal Shakes, co-chairing their Youth Advisory efforts.

Jason is the Head of Strategic Initiatives for Activision Blizzard’s Esports division, where he manages strategy, planning, business development, and analytics. Jason has led over $500M of team sales transactions, bringing ownership groups from cities around the world into the world of Esports through Activision’s leagues. Prior to this role, Jason was in the Corporate Strategy and M&A group at Activision, where he led the acquisitions of King Digital and Major League Gaming and built the business plan for several new operating divisions. Prior to joining Activision Blizzard in 2014, Jason was a Vice President at JPMorgan in their Entertainment Industries Group in Los Angeles. Originally from New York, Jason now lives in Santa Monica with his wife and two young children.

Elena is embracing her new role as Assistant Executive Director Emeritus of the County of Los Angeles Human Relations Commission, the county’s designated advocate for social justice. She is now an advisor to the Commission and its partners as they collaborate to build fair and equitable practices in Los Angeles County. Prior to her service with the County Human Relations Commission, she was the Director of Engagement and Development at LA Best Babies Network, Executive Director at MotherNet LA and Chairperson of the county’s advisory committee on families impacted by substance abuse. Currently Elena spends as much time as possible with her grandson. Elena joined the CoachArt board over 16 years ago after her son, Bradley, became a CoachArt student.

Scott is a Managing Director with Alvarez and Marsal’s Corporate Transformation Consulting Practice. Previously, he was a Partner at a boutique strategy consulting firm focused on the FinTech sector. Scott was an SVP with MasterCard Advisors’ preipo IPO, a Partner with Ernst & Young’s strategy practice, and a Partner with Cresap/Towers Watson – where he led the firm’s alliance with its Japanese affiliate (a BCG spinoff). He served on the Boards of Pyramid Autism Center, Growers First, Laguna Beach School/Power and The Living Desert. Scott was named one of UCLA Anderson’s “100 Most Influential MBA Alumni” for his work around innovation within the non-profit space.
Carlyn Henry
LOS ANGELES
EXECUTIVE COMMITTEE SECRETARY

Carlyn is a Managing Director with The Oxbridge Group, where she has been since 2000. She started with the firm’s New York office and opened the Los Angeles office in 2002. Carlyn began her career in recruiting with a New York-based Investment Banking search firm. Prior to that, she worked in the office of the CEO of Prudential Securities, managing the Prudential Securities Foundation for Charitable Giving. She also spent three years at The Museum of Modern Art in a business development and fundraising capacity.

Eric Johnson
SAN FRANCISCO BAY AREA

Eric is currently CEO of LaneOne. Before transitioning to LaneOne, Eric served as an Executive VP at CBS and GM of CNET Media Group, an online content network within CBS Interactive. Prior to his work with CBS and CNET, Eric was the President and COO of Wolfgang’s Vault, as well as Vice President at J.P. Morgan for over 10 years.

Jennifer Kuperman Johnson
SAN FRANCISCO BAY AREA

Jennifer is currently the Head of International Corporate Affairs for Alibaba Group. Jennifer is a proven international communications leader who has spent the last four years leading global communications strategy and stakeholder engagement for Alibaba. Prior to Alibaba, Jennifer was Senior Vice President and Head of Corporate Marketing and Reputation at Visa Inc., and also previously served as the Chief of Staff to Visa’s CEO. Jennifer began her career as a management consultant with Accenture. In addition to CoachArt, Jennifer serves on the Board of BallRing Brands (NYSE: BRBR).

Stefanie Kane
LOS ANGELES

Stefanie is the Market Managing Partner of PwC’s Southwest Region responsible for all aspects of PwC’s service delivery across Southern California, Arizona, Nevada, Colorado and Utah. With almost 30 years of experience with PwC, including over 15 years as a partner, Stefanie has led the service teams for several of PwC’s largest clients, with a primary focus in the Technology, Media and Telecommunications (TMT) sector. Prior to her role as the Southwest Market Managing Partner, Stefanie held several other senior leadership positions within PwC including having served as PwC’s Global Media Leader, U.S. TMT Strategy Leader, U.S. Entertainment, Media & Communications Assurance Leader and U.S. Assurance Strategy Leader. In addition to her client work, Stefanie is one of PwC’s leading experts on the TMT industry and has also spearheaded several of PwC’s women’s leadership initiatives. Stefanie is a graduate of Washington University in St. Louis. Stefanie and her husband, Bob, live in Los Angeles, have been married for over 20 years and have two teenage sons: Dylan and Jack.

Chris Kwei
SAN FRANCISCO BAY AREA

Chris is the founder and President of Oakland Kia and Oakland Mitsubishi. He has served as the Dealer Principal since 2002, and has started and sold several dealerships in Northern California since then. Chris is also the founder and managing principal of an Oakland-based real estate development firm specializing in urban infill redevelopments including multi-family, office, retail, and hospitality. Chris recently broke ground on Downtown Oakland’s first hotel project in over 15 years.

Jason Lurie
SAN FRANCISCO BAY AREA

Jason is a Real Estate Attorney with a focus on leasing, purchase and sale, the formation of real estate investment companies, property acquisitions and dispositions, financing, tax deferred exchanges, and development related matters. For over 10 years Jason was in-house counsel at Reynolds & Brown, a real estate development and management company that owns and operates a portfolio of industrial, retail, office, and mixed-use assets. Before that he served as an Associate at both Foley & Mansfield and Severson & Werson.
Zander is CEO of SurveyMonkey and serves on its board of directors, which he has been a part of since 2009. Previously, Zander was Senior Vice President of Entertainment at GoPro; he has served on the company’s board of directors since 2016. Prior to GoPro, Zander was EVP of Strategic Development at CBS Corporation, via its acquisition of CNET Networks, where he served as Chief Financial Officer and SVP of Strategic Development, which he has been a part of since 2009. Previously, Zander was Senior Vice President of Entertainment at Sony Pictures Entertainment (SPE). He is responsible for developing growth strategies for the studio, identifying potential partnership or acquisition prospects, and managing other business opportunities alongside SPE’s senior executive team. Prior to SPE, Erik most recently served as EVP and President of Corporate Development, New Ventures and Investments at Time, Inc. Prior to Time Inc., he has held several key Corporate Development roles at Fox Networks Group, eBay Inc., and Level 3 Communications.

Kay is the Global Vice President and Head of Content Partnerships at @Twitter, Inc. overseeing the company’s worldwide efforts to engage with media and content publishers. He is responsible for leading the teams that develop the executional strategies and deals for how partners can extend, scale, market, and monetize their content and programming initiatives. Outside of work, Kay is a passionate advocate for youth in underserved communities. He is a founding Board Member & Chairman Emeritus of both Brooklyn Excelsior and Atlanta Heights Charter Schools. Kay also serves on the Advisory Board of Harvard University’s Hutchins Center for African and African American Research, and on the board of Dallas-based Wingstop Inc. Prior to Time Inc., he has held several key Corporate Development roles at Fox Networks Group, eBay Inc., and Level 3 Communications.

Kelly joined YouTube in 2015 and serves as Vice President of Content Partnerships. In this role, Kelly leads YouTube’s global partnership strategy and management for content creators across the Americas. Prior to YouTube, Kelly served as Vice President, Content Acquisition at Netflix from 2007-2014. Her efforts were instrumental in driving the company’s international expansion across markets including Canada, France, Germany, Latin America, UK, and the Benelux and Nordic Regions. Kelly also held positions in digital distribution and business development at Sony Pictures, and spent time at both Bain & Company and Audax Group, a private equity firm in Boston. Kelly is a graduate of the University of Texas at Austin and Harvard Business School. Kelly also serves on the board of New Classrooms, a nonprofit on a mission to personalize education by redesigning how a classroom works.

Erik is Executive Vice President, Corporate Development and M&A at Sony Pictures Entertainment (SPE). He is responsible for developing growth strategies for the studio, identifying potential partnership or acquisition prospects, and managing other business opportunities alongside SPE’s senior executive team. Prior to SPE, Erik most recently served as EVP and President of Corporate Development, New Ventures and Investments at Time, Inc. Prior to Time Inc., he has held several key Corporate Development roles at Fox Networks Group, eBay Inc., and Level 3 Communications.

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Currently serving as the CEO of Ingrooves Music Group (a Universal Music Group company), Bob is a pioneer in the digital music arena, joining with longtime partner Dave Goldberg in 1994 to found LAUNCH Media, one of the world’s first digital music enterprises. After a highly successful run, the company was acquired by Yahoo! Inc. in 2001. As part of the sale, Bob became Head of Music at Yahoo!, overseeing its global music operations until 2007. Most recently, Bob was President of Fender Musical Instruments Corporation where he remains a member of its board of directors. Prior to that, he served as Co-Founder and CEO of Dashbox, a workflow management system and marketplace for music licensing.

Regan is a licensed realtor at Compass with an emphasis on residential investment and rehab projects. Regan also worked at Google for over eight years where she served in a number of roles including Head of Strategic Partnerships for Home & Health, Vertical Lead for Publisher Platforms & Monetization, and Global Account Director. Before her time with Google, she was a Wealth Management Associate at Presidio Financial Partners. In addition to her professional work, Regan is also the co-founder of East Bay Impact Group, a local giving circle focused on fundraising for small 501c3’s providing services for women, children and families in Contra Costa County.

Kara believes in the brilliance of young people and adults who uplift them. She’s focused on equity and family with good sneakers and green tea.

Erika joined Leonard Green & Partners (“LGP”) in 2011 and leads the Firm’s marketing, investor relations, public relations, and limited partner co-investment activities. Investors in the LGP funds include a diverse group of global sovereign wealth funds, pension funds, endowments, foundations, insurance companies, financial institutions, and family offices. Prior to LGP, Erika was with Centerbridge Partners, a private equity and credit investment firm, and Renaissance Technologies, a quantitative hedge fund firm, both based in New York. She began her career at PwC working with financial services clients. Erika earned a Bachelor of Arts degree in Economics from Wellesley College cum laude and is a Chartered Alternative Investment Analyst (CAIA). She is past president of the Wellesley Club of Los Angeles and a member of the Wellesley Business Leadership Council, and she serves on the Southern California Education Committee of 100 Women in Finance.

Rich is currently the VP of Finance (FP&A) at Twitter. Before Twitter, he served as the Chief Operating Officer of STX Digital, and initially served as the company’s CFO when joining STX in 2014. Prior to joining STX, Rich was a senior executive at DreamWorks Animation where he most recently served as the company’s Deputy Chief Financial Officer. Over his tenure, his areas of responsibility included Corporate Finance, Treasury, Investor Relations, and Corporate Strategy. Prior to DreamWorks, Rich served as the Vice President of Investor Relations for AT&T Corp and was a member of AT&T’s Corporate Mergers and Acquisitions team.
Brent is a Partner and Chief Innovation Officer at United Talent Agency, where he oversees the Digital Talent, Emerging Platforms, Events & Experiences, and Ventures divisions. Alongside UTA Co-President David Kramer he also oversees UTA IQ, the agency's new integrated research, insights, and strategy team, and alongside UTA Co-President Jay Sures he co-manages the agency’s News & Broadcast division. Brent also works closely with UTA’s Venture portfolio; advised UTA client Brian Robbins in the creation of AwesomenessTV (and its subsequent sale to Dreamworks Animation); partnered with Atria Books to launch Keywords Press; and most recently helped launch Raze, a Latin-focused media company.

John is a Founder and Partner at Moorgate Capital Partners. Prior to founding Moorgate, John spent 20 years advising, financing and investing in media and technology companies both domestically and internationally. John previously ran the Media and Communications Group at J.P. Morgan Chase Securities in the U.S. and the Chase Manhattan Media and Communications Group in London. John also sat on the J.P. Morgan Chase Client Executive Council. John currently sits on the boards of TelescopeTV, ITC Services Group and Modern Media Acquisition Corp.

Manoj is the Co-Founder and Chief Revenue Officer at TabaPay. While he was a Fin-Tech EIR at Crosslink Capital, he conceptualized and incubated the initial market fit and use cases that led to TabaPay’s funding. Prior to that Manoj was a Senior Business Leader at MasterCard, where he built the West Coast Office focusing on BD & Partnerships in the Digital Sector. Other career highlights include investment banking with Lehman Brothers and a BD and Corp Dev Executive at Amazon, Yahoo! and IAC.

James is the founder of James Williams Consulting, a specialty communications marketing practice. As a PR professional, he has lead teams at firms in Los Angeles, New York, DC and Chicago. In addition to his consulting work, James also serves as a Co-Chair of the Board of Directors for Point Foundation, a National LGBTQ Scholarship Fund.

Noah joined the former Hambrecht & Quist (now J.P. Morgan) in 1999. Noah was a founder of J.P. Morgan’s Internet and Digital Media group and helped build it into the world’s leading franchise globally. Today, Noah is a Vice Chairman of J.P. Morgan responsible for helping the company and its clients navigate and succeed in a period of massive disruption and innovation fueled by technology and creativity. Noah graduated Phi Beta Kappa, Magna Cum Laude from Colgate University with a B.A. in History and a minor in Religion. Noah and his wife Carey live with their three daughters and dog Wrigley in San Francisco. In addition to serving on the board of CoachArt, Noah serves on the board of Congregation Emanuel and the advisory board of Yad Hanadiv.
2019 FINANCIALS & INFOGRAPHICS

2019 REVENUE 2019

- Contributed Services: $336,472
- Corporate: $44,323
- Foundation & Other: $124,920
- Individual Contributions: $144,992
- Special Events: $1,531,865

**TOTAL REVENUE:** $2,182,572

- Contributed Services: 15%
- Corporate: 2%
- Foundation & Other: 6%
- Individual Contributions: 7%
- Special Events: 70%
Out of 1,180 students: 59% are patients & 41% are siblings.

Most Common Illnesses
- Cancer 30%
- Kidney Disease 2%
- Blood Disorder 14%
- Neurological Disorder 6%
- Musculoskeletal Disorder 6%
- Genetic Disorder 5%
- Autoimmune Disorder 5%
- Cardiovascular Disease 3%
- Other 9%

Geographic Locations
- Los Angeles Area 67%
- San Francisco Bay Area 29%
- San Diego Area 4%

Age Ranges
- Pre-Teen 27%
- Teen 18%
- Child 55%

Household Income
- Below $24,000 37%
- $25,000-$44,000 22%
- $45,000-$69,999 12%
- Above $70,000 13%
- Decline to State 16%

Ethnicity
- Decline to State 47%
- African American 13%
- Caucasian 11%
- Asian American 11%
- Multicultural 8%
- Other 4%
- Native American 3%
- Middle Eastern 2%
- Latinx/Hispanic 1%
- Decline to State 1%

The Numbers
- Registered Students - 1,180
  - SAN DIEGO 45%
  - LOS ANGELES 28%
  - BAY AREA 26%
- Volunteers - 1,386
  - SAN DIEGO 525 (4%)
  - LOS ANGELES 384 (28%)
  - BAY AREA 526 (40%)
- Parents - 798
  - SAN DIEGO 52 (4%)
  - LOS ANGELES 304 (30%)
  - BAY AREA 240 (30%)
**COACH ART PROGRAMS**

**Art & Athletic Lessons**
In 2019, CoachArt served 12,963 hours of free lessons in the Bay Area, Los Angeles, and San Diego.

This year’s most popular categories are:

- **PERFORMING ARTS**
- **VISUAL ARTS**
- **LITERARY ARTS**
- **SPORTS & WELLNESS**
- **MUSIC**
- **DIGITAL MEDIA**
- **CUINARY / NUTRITION**

**Student Feedback**
- 99% have fun learning new skills.
- 84% make friends with their coach and/or peers.
- 93% feel more confident.
- 92% feel more relaxed.

**Parent Feedback**
- 97% feel more supported in helping their child through their illness.
- 83% feel more connected to a broader community.
- 97% would recommend CoachArt.

**All CoachArt sports programs are ADA-friendly.**

**CoachArt Programs**

**Program Partner Scholarships**
- 23%

**11 Lessons**
- 31%

**Clubs**
- 46%

**Most Requested Activities**

- Soccer 5%
- Digital Media 6%
- Bowling 8%
- Baseball 16%
- Basketball 17%
- Arts & Crafts 18%
- Painting/Drawing 18%
- Music 12%
- Culinary 9%
- Nutrition 8%
- Strength & Agility 7%
- Theater/Dance 8%
- Robotics & Coding 4%

COACHART
www.coachart.org

2019 FAVORITE STORIES
Bodie, age 9, of Los Angeles was born with Hypoplastic Left Heart Syndrome and needed three open-heart surgeries in his first year of life. His parents were given little hope he would survive, yet he pulled through against all odds.

At the 2019 Gala of Champions, Bodie and his sister Sierra, age 12, were paired with Derek Hughes (stand-up magician and top-10 contestant on America’s Got Talent) for a magic act during which they chopped honoree Sean Brecker in half! (Don’t worry, he’s okay.)

“I think this might be the best day of my life,” said Bodie, just before taking the stage. The team later went on to perform a second act of the evening in which Bodie led a disappearing bottle trick. In keeping with the Gala’s theme of “Linking LA,” these magic acts exemplified the life-changing link between children served by CoachArt and their volunteer coaches.

Coach Derek was born prematurely with an atrial septal defect (a hole between two chambers in his heart). While recovering after heart surgery as a child, he spent time mastering the trick of turning a penny into a dime.

“When I performed it for adults, they were blown away, and this was so empowering for a kid,” Derek recalls. “It gave me a sense of identity.”

This sense of identity and wave of empowerment was passed along to Bodie that night, as he beamed and waved his magician’s cape. His sister Sierra applauded and laughed on stage as she witnessed her brother, formerly vexed by stage fright, discover his confidence and joy.
Roan and Nomi

Roan, age 17, of Oakland and Nomi, age 16, of El Sobrante have both been CoachArt students for over 6 years. In May 2019, they were the first student co-hosts of our annual San Francisco Benefit.

“Yes, we’re two teenage, female cancer survivors hosting a charity event for kids with chronic illnesses — so if you don’t laugh at our jokes tonight, you’re a real jerk-wad,” said Roan during their fabulously funny introduction. The duo’s unabashed confidence and charm shined on stage, as they made the audience laugh while sharing the positive impact CoachArt has had on their lives.

“CoachArt has given me many great opportunities. It was a place where I didn’t have to think about my cancer or treatment. I could just do what I loved since I had missed out on so much,” shared Nomi.

Roan and Nomi both discovered theatre through clubs with CoachArt at around ten years old, and advocate for using creative expression as an outlet for people battling chronic illness.

Thanks to their experiences with CoachArt, Roan now attends Oakland School of the Arts and plans to be a Theatre/Film major in college, and Nomi was cast in a play at the American Conservatory Theatre in San Francisco.

Nomi is also featured in The UpBeat podcast episode, “The Healing Powers of Art and Creativity,” where she shares insights on her journey using art as a tool for looking at her illness from a different perspective.

Brian

Brian, age 9, of San Diego lost most of his vision in January 2019 due to a progressive brain tumor. Brian was dismayed that he couldn’t participate in activities he used to love, like soccer. His mom tried to enroll him in various sports programs but was told that they couldn’t accept blind students.

In April 2019, Brian’s family joined CoachArt. Thanks to In-Home Lessons with Coach Nick, Brian is able to enjoy soccer and basketball again, using balls with bells inside them.

Brian and his two older brothers are quickly becoming power-users of CoachArt. All three have continued In-Home Lessons with various coaches, have participated in six One-Day Group Lessons, and had fun making grilled cheese sandwiches at our debut Cooking Club in San Diego.

Brian has completed about 44 hours of lessons with CoachArt — and counting! He is now matched with Coach Konstance who is teaching him Acting/Theatre In-Home Lessons. Konstance says that with the space to express himself creatively, Brian has become very talkative and is a joy to work with.

As Brian undergoes a difficult period of treatment, surgeries, and fluctuating vision, his mom is grateful that CoachArt has become a community where he can play again and grow more comfortable navigating new spaces and experiences.