COACHART

SALUTE TO COACHES

Part of CoachArt's 2020 Virtual Gala Series

Tuesday, October 6

SPONSORSHIP PACKAGE
CoachArt’s 2020 Virtual Gala Series is underway, and we’re so grateful for the tremendous support we’ve received to improve the lives of children impacted by chronic illness throughout the COVID-19 pandemic.

In honor of “National Coaches Day” on Tuesday, October 6, we’re devoting the second installment of our Virtual Gala Series to the many volunteer coaches who have stepped up to provide virtual arts and athletics lessons during this trying time.

Our SALUTE TO COACHES live stream will celebrate the positive impact of coaches in our lives, featuring:

**Virtual Fireside Chat with:**

**JIMMY PITARO**
President of ESPN &
Co-Chair of Disney Media Networks

**Virtual Writing Lessons with:**

**KELLY CORRIGAN**
New York Times
Best-Selling Author

We invite you to join us for our SALUTE TO COACHES Part of CoachArt’s Virtual Gala Series

**Tuesday, October 6, 2020**
6 - 6:30pm PT/ 9 - 9:30pm ET
coachart.org/salutetocoaches

For all sponsorship inquiries, please contact Colton Alexio at
[206x226]colton@coachart.org or 213-545-2324.

For an event recap and list of sponsors from our first Virtual Gala in June, [click here](#).

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**BOARD OF DIRECTORS**


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SPONSORSHIP LEVELS

We’re happy to customize these levels and benefits to best meet your company’s needs. Please let us know if you’d like to start that conversation.

TITLE PACKAGE
• Exclusive naming rights to the entire show (“Presented by...”)
• Opportunities for video tribute or speaking role during the show
• Verbal recognition during introductory remarks
• Customizable, full-screen recognition during closing credits
• Prominent logo recognition on all event collateral including website, reminder emails, recap, etc.

$100,000

CHAMPION PACKAGE
• Verbal recognition during introductory remarks
• Naming rights to an event segment or performance
• Customizable, full-screen recognition during closing credits
• Prominent logo recognition on all event collateral including website, reminder emails, recap, etc.

$50,000

MAJOR PACKAGE
• Naming rights to an event segment or performance
• Customizable, full-screen recognition during closing credits
• Prominent logo recognition on all event collateral including website, reminder emails, recap, etc.

$25,000

GOLD PACKAGE
• Customizable, full-screen recognition during closing credits
• Prominent logo recognition on all event collateral including website, reminder emails, recap, etc.

$15,000

SILVER PACKAGE
• Standard, full-screen recognition during closing credits
• Text recognition on all event collateral including website, reminder emails, recap, etc.

$10,000
BRONZE PACKAGE
- Standard, half-screen recognition during closing credits
- Text recognition on all event collateral including website, reminder emails, recap, etc.

$5,000

CHROME PACKAGE
- Standard, quarter-screen recognition during closing credits
- Text recognition on all event collateral including website, reminder emails, recap, etc.

$2,500

VIRTUAL RECOGNITION OPPORTUNITIES
All virtual recognitions will appear during the closing credits of the show. Screen time exposure and recognition prominence will correspond with donation level.

- Customizable, Full-Screen Recognition $2,000
- Standard, Full-Screen Recognition $1,500
- Standard, Half-Screen Recognition $1,000
- Standard, Quarter-Screen Recognition $500

VIRTUAL RECOGNITION SAMPLES

Customizable, Full-Screen Recognition $2,000

Standard, Full-Screen Recognition $1,500

Standard, Half-Screen Recognition $1,000

Standard, Quarter-Screen Recognition $500