COACHART
Virtual Mini-Gala
Thursday, June 18

JOIN US!

A SPONSORSHIP PACKAGE SUPPORTING
COACHART’S VIRTUAL SUMMER
Due to their health challenges, CoachArt kids are particularly vulnerable during the Covid-19 pandemic. CoachArt has responded by swiftly pivoting to:

- virtual arts and athletics clubs and 1-on-1 lessons for our existing students
- new virtual “summer camps” for kids impacted by chronic illness in 5 new cities
- Facebook Live tutorials for all kids needing any physical accommodations anywhere

To showcase the stories of our virtual summer and raise funds to make this work possible, we’re also replacing our traditional in-person galas with a series of three “Virtual Mini-Galas”

We invite you to join us for our first Virtual Mini-Gala:

Thursday, June 18, 2020
6:30-7pm — Virtual Event Program (Live Stream)
Preceded by virtual cocktail receptions — contact us for details if interested
coachart.org/virtualgala

Our show will feature CoachArt students and stories and celebrate our 2020 Heart and Humanity Champion:

BEN SPERO
Managing Director, Spectrum Equity

for his dedication and commitment to CoachArt.

Thank you so much to the generous supporters who have already agreed to sponsor this event and fund this work. For sponsorship inquiries, please contact: Colton Alexio at colton@coachart.org or 213-545-2324

BOARD OF DIRECTORS
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**TITLE PACKAGE**

- Exclusive naming rights to the entire Virtual Mini Gala Series ("Presented by...")
- Opportunities for video tribute or speaking role during the series
- Verbal recognition during introductory remarks
- Customizable, full-screen recognition during closing credits
- Prominent logo recognition on all event collateral including website, reminder emails, recap, etc.

**CHAMPION PACKAGE**

- Verbal recognition during introductory remarks
- Naming rights to an event segment or performance
- Customizable, full-screen recognition during closing credits
- Prominent logo recognition on all event collateral including website, reminder emails, recap, etc.

**MAJOR PACKAGE**

- Naming rights to an event segment or performance
- Customizable, full-screen recognition during closing credits
- Prominent logo recognition on all event collateral including website, reminder emails, recap, etc.

**GOLD PACKAGE**

- Customizable, full-screen recognition during closing credits
- Prominent logo recognition on all event collateral including website, reminder emails, recap, etc.

**SILVER PACKAGE**

- Standard, full-screen recognition during closing credits
- Text recognition on all event collateral including website, reminder emails, recap, etc.
BRONZE PACKAGE
- Standard, half-screen recognition during closing credits
- Text recognition on all event collateral including website, reminder emails, recap, etc.

$5,000

CHROME PACKAGE
- Standard, quarter-screen recognition during closing credits
- Text recognition on all event collateral including website, reminder emails, recap, etc.

$2,500

VIRTUAL RECOGNITION OPPORTUNITIES
All virtual recognitions will appear during the closing credits of each Mini Gala. Screen time exposure and recognition prominence will correspond with donation level.

- [ ] Customizable, Full-Screen Recognition $2,000
- [ ] Standard, Full-Screen Recognition $1,500
- [ ] Standard, Half-Screen Recognition $1,000
- [ ] Standard, Quarter-Screen Recognition $500