GALA OF CHAMPIONS

Honoring

Sean Brecker
CFO & Board Member, Headspace
Board Member, CoachArt

Allison Holmes
Senior Director, Operations & Strategy,
Annenberg Foundation

October 10 • The Beverly Hilton

An evening in celebration of the life-changing link between student and coach

Sponsorship Package
CoachArt’s mission is to create a transformative arts and athletics community for families impacted by childhood chronic illness.

Since 2001, we have been matching volunteer coaches with students for one-on-one or group lessons in arts and athletics. Our vision is that one day every family impacted by childhood chronic illness will be connected to a community of support and an opportunity to learn and grow together.

We invite you to join us at our annual Gala of Champions. At the event, we'll honor:

Heart & Humanity Champion

SEAN BRECKER
CFO & Board Member, Headspace
Board Member, CoachArt

&

Courage & Hope Champion

ALLISON HOLMES
Senior Director of Operations & Strategy, Annenberg Foundation

for their dedication and commitment to CoachArt

Thursday, October 10
6 - 9pm
The Beverly Hilton
www.coachart.org/gala

For RSVPs and inquiries, please contact:
Colton Alexio - colton@coachart.org or 213-545-2324

For in-kind media sponsorship inquiries, please contact:
Patricia Suflita Wilson - patricia@coachart.org or 415-993-0494

For a list of last year’s sponsors and the 2018 event recap, click here.
SPONSORSHIP LEVELS

We’re happy to customize these levels and benefits to best meet your company’s needs. Please let us know if you’d like to start that conversation.

TITLE PACKAGE
- Three premier tables of 10
- Exclusive naming rights to entire Gala (“Presented by...”)
- Opportunities for video tribute or speaking role during Gala
- One company executive named to Gala Committee
- Premium, customizable ad on the Digital Recognition Wall
- Verbal recognition during Gala introductory/closing remarks
- Prominent logo recognition on all Gala collateral including invitation, reminder emails, program, website, etc.

CHAMPION PACKAGE
- Two premier tables of 10
- Naming rights to the Gala dinner
- Premium, customizable ad on the Digital Recognition Wall
- Verbal recognition during Gala
- Prominent logo recognition on all Gala collateral including invitation, reminder emails, program, website, etc.

MAJOR PACKAGE
- One premier table of 10
- Naming rights to the Gala Cocktail Reception or an event performance
- Premium, customizable ad on the Digital Recognition Wall
- Prominent logo recognition on all Gala collateral including invitation, reminder emails, program, website, etc.

GOLD PACKAGE
- One premier table of 10 with select placement in the room
- Standard, full-screen ad on the Digital Recognition Wall
- Preferred text recognition on all Gala collateral including invitation, reminder emails, program, website, etc.

SILVER PACKAGE
- One standard table of 10
- Standard, full-screen ad on the Digital Recognition Wall
- Text recognition on all Gala collateral including invitation, reminder emails, program, website, etc.

$100,000

$50,000

$25,000

$15,000

$10,000
BRONZE PACKAGE
• Four prime tickets
• Half-screen ad on the Digital Recognition Wall
• Text recognition on all Gala collateral including invitation, reminder emails, program, website, etc.

$5,000

CHROME PACKAGE
• Two prime tickets
• Half-screen ad on the Digital Recognition Wall
• Text recognition on all Gala collateral including invitation, reminder emails, program, website, etc.

$2,500

INDIVIDUAL TICKETS
☐ Please reserve ____________ event ticket(s) at $500 each.

DIGITAL RECOGNITION WALL
All digital ads will appear as a slideshow presentation on large screens at the event. Screen time exposure will correspond with donation level. If you cannot attend, you can still participate with an ad congratulating CoachArt and this year’s honoree with one of the ad levels below:

☐ Premium Full-Screen Ad $3,000   ☐ Standard Full-Screen Ad $1,000
☐ Personalized Full-Screen Ad $2,000   ☐ Standard Half-Screen Ad $500

DIGITAL RECOGNITION WALL AD SAMPLES

A PREMIUM FULL-SCREEN AD

A STANDARD FULL-SCREEN AD

A PERSONALIZED FULL-SCREEN AD

A STANDARD HALF-SCREEN AD