

Childhood Cancer Awareness Month

10 Ways to "Be Bold & Go Gold" for Pediatric Cancer

CoachArt's mission is to create a transformative arts and athletics community for families impacted by childhood chronic illness.

September is Childhood Cancer Awareness Month. Help advocate for all kids with cancer this September! #GoGold with CoachArt and share awareness and support for families impacted by childhood cancer.

1



Understand what it means to "go gold."

The gold ribbon is an international symbol that represents [childhood cancer awareness](#). The color gold is used to convey how precious children are and the resiliency of childhood cancer heroes. The gold childhood cancer ribbon stands for all types of pediatric cancers

2



Use social media to spread awareness.

There are a variety of Facebook frames and social media effects that you can add to profile photos and stories. To use CoachArt's custom frame in Facebook, simply click on your profile photo, click "add frame" and search for "CoachArt Gold."

3



Share your story.

Share your childhood cancer story with CoachArt to be featured on [The UpBeat](#), a new podcast series and website dedicated to the social and emotional wellbeing of families impacted by childhood chronic illness. For consideration, email: TheUpBeat@coachart.org

4



Take a photo in support of Childhood Cancer Awareness Month.

Add a gold ribbon or Facebook frame and use hashtag: [#CoachArtGoesGold](#). We will comment and share every photo supporting Childhood Cancer Month that uses this hashtag.

5



Share our Childhood Cancer Awareness Month Infographic

CoachArt illustrated an informative infographic that helps draw awareness to the cause. [Share this image](#) on your personal and business social media accounts.

CoachArt supports Childhood Cancer Awareness month.
32% of CoachArt students are impacted by childhood cancer.



COACHART

[Learn More at CoachArt.org](https://www.coachart.org)

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Los Angeles | SF Bay Area | San Diego

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6

Be bold and wear gold.

You can find gold ribbon pins and t-shirts to show your support of childhood cancer awareness month.

[Oriental Trading Company](#) has a variety of low-cost options, such as stickers and fun giveaways that are perfect for organized and team events.



7

Make a donation.

A great way to show your support is to make a donation in time or money.

[Here is a list of organizations](#) that provide resources to families impacted by childhood cancer.



8

Attend an event in your area.

Check with your local children's hospital for childhood cancer awareness events, or consider hosting an event.

[Children's Cancer Research Fund](#)
[St. Jude's Awareness Events](#)
[Alex's Lemonade Stand](#)



9

Donate blood.

Childhood cancer patients often require blood during chemotherapy, surgery or treatment for complications as these treatments can cause a risk for low red blood cell and platelet counts. Cancers such as leukemia and lymphoma also attack the bone marrow, which makes blood and platelet transfusions critical to fighting and surviving cancer. [Learn more about donating.](#)



10

Be an influencer.

The most important thing we can do is do everything we can to spread awareness. Chances are, you know a family impacted by childhood cancer. These diseases are real and they are affecting our children, neighbors and classmates. Create videos, blog posts and social media messages to draw attention to this cause. The louder we speak, the closer we get to finding a cure.

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