



COACH  ART
**CHILDREN'S
BENEFIT**

HONORING
CHRIS BRITT
FOUNDER & CEO, CHIME

MAY 16 THE FAIRMONT HOTEL

SPONSORSHIP PACKAGE



**COACHART'S MISSION IS TO CREATE A
TRANSFORMATIVE ARTS AND ATHLETICS
COMMUNITY FOR FAMILIES IMPACTED BY
CHILDHOOD CHRONIC ILLNESS.**

We invite you to "Paint the Night" with us as we celebrate
CoachArt's expansion across California and
Honoring Heart and Humanity Champion

CHRIS BRITT








Founder & CEO, Chime
for his dedication and commitment to the kids of CoachArt.

Thursday, May 16, 2019
6pm - 9pm
The Fairmont Hotel
950 Mason Street, San Francisco

For RSVPs and inquiries, please contact:
Colton Alexio
Development Manager
213-545-2324
colton@coachart.org

GRAND BENEFACTOR SPONSORSHIP





2019 LEAD SPONSOR --- \$250,000

-  Title Sponsorship benefits at BOTH CoachArt's 2019 Children's Benefit AND CoachArt's 2019 Gala of Champions (October at the Beverly Hilton), with right of first refusal for 2020 events
-  Three premium tables for a total of 30 guests at BOTH events
-  Exclusive and prominent signage with logo recognition at ALL CoachArt events during 2019
-  Employee engagement opportunities for volunteerism and PR at all CoachArt events during 2019
-  Premium marketing/communications plan to promote partnership throughout 2019
-  Custom webpage at CoachArt.org to exclusively feature partnership stories and photos
-  All additional benefits listed below, plus co-created 2019 partnership plan

EVENT SPONSORSHIPS

TITLE SPONSOR --- \$100,000






2019 SPECIAL: Three premium tables for a total of 30 guests, all Event and Major Sponsor benefits, and these additional benefits:

-  Primary naming rights to event (“...presented by...”)
-  One company executive named to event committee
-  Opportunities for video tribute* or speaking role from event podium
-  Exclusive and prominent signage with logo recognition throughout event venue

MAJOR SPONSOR

\$50,000

2019 SPECIAL: Three premium tables for a total of 30 guests, all Event Sponsor benefits, and these additional benefits:

-  Shared naming rights to event (“...presented in part by...”)
-  Verbal recognition during event
-  Logo on shared signage throughout entire event venue
-  Full-color logo recognition on all print and digital event marketing materials and collateral
-  Full-color logo on event webpage and CoachArt supporters webpage

EVENT SPONSOR

\$25,000

2019 SPECIAL: Two premium tables for a total of 20 guests and the following benefits:









-  Naming rights on prominent logo recognition at the event cocktail reception or event performance, or a CoachArt Club during 2019
-  Full-screen recognition during event
-  B/W logo recognition on all print and digital event marketing materials and collateral
-  Logo on event webpage and CoachArt supporters webpage
-  Opportunities for event activation*

TABLE SPONSORSHIPS

GOLD SPONSOR



\$15,000

One premium table for a total of 10 guests and the following benefits:

-  Select table placement in the room
-  Preferred text recognition on event invitation and program
-  Premium on-screen recognition during event on event webpage



SILVER SPONSOR --- \$10,000

One premium table for a total of 10 guests and the following benefits:

-  Text recognition on event invitation and program
-  Preferred on-screen recognition during event and on event webpage

BRONZE SPONSOR --- \$5,000

Four standard event tickets and the following benefits:

-  On-screen recognition during event
-  Text recognition on event webpage

SHOUT-OUT SLIDE**

For an additional donation, your personal message will appear on screen during the event

- Full Screen Shout-Out Slide \$1,000
- Half Screen Shout-Out Slide \$500

*Additional costs assumed by sponsor.

**If you wish to submit an ad, please email Dorothy Chou at dorothy@coachart.org for specifications. CoachArt will also be glad to design an advertisement for you. For design/copy requiring our assistance, clearly type/print the message and attach it to this form or email it to Dorothy.

INDIVIDUAL TICKETS

Please reserve _____ dinner ticket(s) at \$350 per ticket.

We are unable to attend, but would like to make a tax-deductible donation in the amount of \$ _____

To purchase sponsorships and tickets please visit our event website www.coachart.org/benefit or complete the form below and mail to:

CoachArt
Attn: Children's Benefit
312 Arizona Ave
Santa Monica, CA 90401

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Type of gift: Personal Corporate : My Company, _____

_____, will match my gift.

Total Enclosed: \$ _____

Name on Card: _____

Card Number: _____

Exp: _____ / _____ CVV: _____